

ALuminium EXtrusion **3** conference & exhibition

June 14/15 2011, Hotel Bredeney, Essen, Germany

ALEX 3 Conference & Exhibition

ALEX 3 is a two day aluminium extrusion conference and exhibition for up to 120 extrusion engineers, operational managers and directors.

The event will also feature a tabletop exhibition of extrusion plant consumables and services.

The last ALEX event was held in Eindhoven in 2007

Date:

Tuesday June 14th and Wednesday June 15th 2011

Venue:

Hotel Bredeney, Essen, Germany

Organised by

**Aluminium Times and
Advent Management Services Limited**

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Aluminium Times

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**Aluminium
Times**

About ALEX 3 Aluminium Extrusion Conference & Exhibition

The ALEX 3 Aluminium Extrusion Conference and Exhibition is a two day event for extrusion engineers, operational managers and directors.

The Conference and Exhibition is organised by Aluminium Times magazine.

Event Format

Registration for the conference commences at 07.30 on Tuesday June 14th.

The conference is structured to offer over 20 papers, given in English, by companies, organisations and speakers from the aluminium extrusion industry.

An exhibition, comprising at least fifteen static tabletop displays, will run alongside the two day conference where delegate refreshments, during the day including lunches, will be served.

Delegate Fees

The conference can accommodate 120 delegates in 'classroom' comfort. Every delegate will have desk space for making notes during the conference sessions.

The delegate fee includes mid-morning and mid-afternoon refreshments plus lunch over the two days. Included in the fee will be a delegate bag, wallet with paper and pen and other paper inserts.

The delegate fee for extrusion engineers, operational managers and directors will be €375 euros / £330GBP / \$565USA..

Exhibition Costs

Static exhibition tabletops are available at a cost of €895 / £785 / \$1175USA. The price includes one exhibitor person attending as a delegate. Should a second person wish to attend from the exhibitor organisation a further charge of €150 euros / £135GBP / \$200USA will be made to cover the cost of refreshments and lunches.

Stay at the Hotel Bredeney

The organisers have negotiated a favourable room rate of €99 euros for a single room each night. The hotel has immediate access to the A52 highway and easy access to Düsseldorf Airport. The Messe Essen fairground, venue of the Aluminium Exhibition in 2010, is only a few minutes drive from the hotel. The room rate includes access to the hotel pool, sauna and solarium. The hotel car park has room for 220 vehicles.

Please mention **ALEX 3** Conference when reserving rooms.

Hotel Bredeney
Theodor-Althoff-Strasse 5
D-45133 Essen, Germany
Tel: +49 (0) 201 7690
Fax: +49 (0) 201 7691143
E-mail: info.essen@hotelbredeney.de
Web: www.hotelbredeney.de

Sponsorship

Our sponsorship availability is for companies to have the opportunity to promote their company and products to the delegates attending the conference. This opportunity is continued through the publicity before the event as well.

Each sponsor can take advantage of the following:-

1. Company logo to appear on press releases, advertisements for the conference and all leaflets.
2. A company, self-standing, display banner positioned within the conference room
3. Web site logo linking to sponsors web site

The items available for sponsorship are as follows:-

- (a) Delegate bag, sponsor to supply maximum 160, €400
- (b) Conference wallet, pen and pad, sponsor to supply maximum 160, €300
- (c) Conference and exhibition signs in the hotel, €300
- (d) Lanyards and delegate badges, sponsor to supply lanyards, €400
- (e) Teas and coffees morning and afternoon sessions, €500

Sponsorship enquiries please to:-

John Clarke
johnclarke@mmcpublishations.co.uk

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ALuminium
conference &
June 14/15 2011, Hotel B

The last conference in 2007

Eindhoven was the venue of ALEX 2 held at the Sofitel Hotel. Over 120 delegates from 22 countries attended and fifteen exhibitors. Among the exhibitors was SMS Meer, Unifour Finishing Concept, Inductoheat IHWT and ITW Signode. Speakers included Paul Warton, now President, Extrusions and Automotive Structures, Alcan Engineered Products; Dr Metin Yilmaz, General Manager of Cuhadaroglu Metal; Joachim Maier, General Manager, WEFA Inotec GmbH and Zitao Wang with Professor Jie Zhou of Delft University.

Would you like to participate in ALEX 3?

Contacts for ALEX 3 are as follows:-

Delegate reservations, Exhibition and Sponsorship

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The conference room at the Hotel Bredeney. Seating is 'classroom' style with each delegate having access to desk space.

Speaker presentations

Andrew Deeks

Managing Director

Advent Management Services

32-34 Henley Street

Alcester B49 5QY

United Kingdom

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Hotel Bredeney in Essen is within easy reach of Düsseldorf Airport and motorways. The hotel is located near to Messe Essen fairgrounds the venue of the series of aluminium exhibitions last held in September 2010.

EXtrusion
exhibition **3**
Bredeney, Essen, Germany

Aluminium
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ALEX 3 Aluminium Extrusion Conference and Exhibition

Tuesday June 14 and Wednesday June 15 2011 | Hotel Bredeney Essen Germany

This is the Exhibition Room at ALEX 3 and the delegate refreshment area. All teas and coffees will be taken here as well as two buffet lunches. All exhibitors can enjoy the refreshments as well. In the past events exhibitors have found that they do not know all the delegates. Aluminium Times will be pleased to introduce exhibitors to delegates to assist in helping speed introductions.

The conference is held on the floor below the Exhibition Room and access is very simple to both floors.

Numbers 1 to 15 represent a table for each exhibitor. The room can be expanded for further stands. Each exhibitor can bring self-supporting rise and fall posters. Table tops will be dressed with white covering and each table has two chairs.

Letter Y represent the food and coffee stations for during the conference breaks.

Exhibition invoices will be presented after January 1st 2011 and payment will be due within 30 days of invoice receipt.

Plan of Exhibition Area

